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## Paladin Data Systems Announces NewMARK Portal Awarded the New Mexico Infrastructure Finance Conference's 2013 Best Practice Award for Planning

Panoramic-based Portal Tracks and Communicates Information About Statewide Transportation Improvement Plan (TIP) and the Aging and Long Term Services Capital Outlay program in New Mexico

Poulsbo, WA (PRWEB) October 31, 2013



Paladin Data Systems, a leading cloud based Software Company, announced today that the NewMARC regional planning web-based application (<http://www.reachthenewmarc.com>) received the 2013 award for best practices in planning and innovation at the New Mexico Infrastructure Finance Conference held this month. NewMARC is built on Paladin's cloud based Panoramic© software, enabling Regional Councils of Governments (COGS) across the state to collaborate and to serve local and state agencies in ways never before possible.

New Mexico's COGs, known jointly as NewMARC (New Mexico Association of Regional Councils), are regional planning organizations that play an important role towards in planning, implementing and administering state and federal programs in their respective regions across the state of New Mexico. NewMARC's deployment of the Panoramic technology establishes a new standard in transparency and effectiveness for regional planning across the state.

The NewMARC project sponsor, Jeff Kiely, said "This solution is a model for how local and regional governments can use technology, like Panoramic, to enhance collaboration between agencies, become more efficient with our limited resources and provide the public with the transparency they are it is demanding from government."

### About Panoramic

Panoramic is designed for Program Managers who need to plan, track, evaluate, and share information about their program. Panoramic is a web-based system helping organizations communicate the purpose, activities, locations, and accomplishments of their programs. Panoramic provides spatial integration, cross-organization collaboration, performance reporting can be specifically tailored to nearly any program.

### About Paladin Data Systems Corporation

Winner of numerous prestigious awards that include Top DoD Program Award, Paladin Data Systems has developed a suite of cloud-based software products serving a wide-range of government agencies in all 50 states and 6 territories. Paladin's national presence spans a diverse customer base including U.S. local governments, state departments, regional transportation agencies, and defense contractors. Paladin also provides software services such as interface development, implementation, database administration, and project management for numerous industries in both the public and private sector. For more information about Paladin Data Systems and the full suite of products available, please visit <http://www.PaladinData.com>

“This solution is a model for how local and regional governments can use technology, like Panoramic, to enhance collaboration between agencies, become more efficient with limited resources and provide public with transparency. - Jeff Kiely NewMARK Sponsor”

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